



Laverstock & Ford Parish Council

Incorporating Milford, Bishopdown Farm, Old Sarum & Longhedge

Minutes of Meeting of the Communications and Community Engagement Committee on Monday 23rd January at 7.30pm at River Bourne Community Farm.

Councillors present: Waller LW (Chair), Barker LB, Hayes DH, Jones LJ, Deane TD,
Parish Clerk, Brain - Communications & Community Engagement Officer CCEO

In attendance remotely via zoom: Guy Mason GM (member Parish Environmental Action Group). Minutes taken by CCEO.

CCE.23.001 Apologies None

CCE.23.002 Declarations of Interest None

CCE.22.003 Approval of minutes

Resolved to approve the minutes of the meeting held on 03 Nov 2022.

CCE.23.04 Matters Arising from previous minutes and action list

Christmas cards were discussed and suggested that next year Parish Cllrs sign the cards for the PN delivery volunteers and any other volunteers in their Ward. Suggested writing to volunteers at CHCP as well and people who have done the Parish a service, Speedwatch team etc. Cards to be printed for November in 2023. **ACTION CCEO**

Review of remaining work identified
Suggested we develop a rolling calendar /monthly schedule of year ahead of regular events for whole council - using Clerks Year template. **ACTION TD**

The budget allocated for CCE programme in 2023, website, love your parish, is £7,870.00

The new meeting date of third Monday in Month was approved by all present and the time of 7.30pm going forward.

ACTION LIST: Communications Policy has been approved by full council. Safeguarding & Child Protection Policy to go next Full Council Meeting on February 20, 2023.

Arranging a meeting regarding issues of CHCP: liability for assets, net gain, reporting, fundraising, earlier meeting agendas to be discussed with the Land Trust at upcoming meeting and at Quarterly meeting.

Also some concerns raised by residents regarding contractors and workers on the Imperial Homes site blocking the rights of way gate from Saunders Avenue field. LW was given a contact for residents to complain to but there have been issues with letting residents know who to speak to via Facebook, when FB admins don't allow posts. LJ helped message admin. TD has a site meeting with Imperial Homes and will raise these concerns alongside alleged dumping of spoil onto Country Park Trail. **ACTION TD**

Memorial Policy, regarding decoration of a memorial tree planted in the CHCP was discussed. TD to ask the Land Trust to send a copy of the Memorial Policy and ask the family to adhere to do this. Can we ask HB to provide an article for our next newsletter covering the memorial policy in regard to the CHCP. **ACTION TD**

CCE.23.05 Love Your Parish

We will be celebrating Play Park and Outdoor Gym openings, do we need to continue with idea of a stand-alone competition or look at a different method where we use the events happening as a vehicle for that? It was agreed that Head, Heart, Bin, Bag is a good vehicle to engage with residents and get feedback. Head= a fact about here you live Heart= what you love about where you live, Bin =something you don't like about where you live, Bag= if you moved away what about the Parish would you take with you? CCEO to create a visual version for events and a competition via 200 issue of Parish newsletter. We'll review it in May Meeting.

ACTION CCEO

CCE.23.06 Website

Update CCEO will be taking photos of all councillors prior to our meeting for the website.

Website will go around the start of March. Images for banner will reflect all areas of parish. Plan to get drone images for website.

ACTION

CCEO

Discussion of Litter Picks and raising awareness of keeping community spaces litter free. Laverstock & Milford Litter Wombles (MAPG) works well as an organising group, LB has had some success inviting dog walkers in Old Sarum to take a bag and clear up litter blown by recent bad weather and high winds.

CCE.23.07 Review of remaining work priorities

All present happy with this. Discussed Coronation Cup for (work in improving the environment) primary schools but no school has yet responded to JLBs emails. Cllr

Waller suggested sending it to School Governors. 5k agreed in budget for youth engagement. Community First will be running a pop-up event at Hampton Park Pavilion

ACTION CCEO

CCE.23.07.2 Newsletter

Could there be something in the PN about why Wiltshire Council have demolished Sycamore Drive? JLB circulated some examples of comments and responses.

ACTION CCEO

CCE. 23.07.3 Parish Action Plan

The Parish Clerk is still shaping the Plan. Community events has been added and Love Your Parish subsections under no. 7 - Communications: To improve communications and work collaboratively with residents. It was agreed that in both language and layout the information should be presented in a way a resident can engage with it, and see how active we are. Also a simplified version for the website. TD agreed to look at improving presentation for monthly reports and summaries, and a published format for the Annual Meeting. The committee resolved to take on the following areas of responsibility: Youth Provision / Councillor recruitment; retention, succession (link a campaign into Love Your Parish) / Website / Social Media / Newsletter / Community Events & Love Your Parish.

ACTION TD

CCE.23.08**Officers Report**

LW reported a NALC invitation to submit short videos of women councillors as part of International Womens' Day. JLB to film Cllrs Waller, Barker & Jones. Re-discussion of images for website and message we are giving. GM suggested using the outline map of the parish. All agreed this was an excellent idea.

ACTION CCEO

LB asked about the Longhedge Swale, the litter, health & safety concerns and how much it impacts on residents. TD reported that despite meetings with Vistry not much has been followed up. It really is a matter for Planning Enforcement but Wiltshire Council is not chasing this.

LB reported that children are getting buses on the A345 and crossing the busy road to get to Longhedge Estate. The plan is that the school buses should be going into estate but currently the routes are gated. Cllr Jones suggested we put pressure on WC to do something, it was agreed TD would speak again to Vistry and then Planning Enforcement.

ACTION TD

CCE.23.09**Exempt Business - Exclusion of the Press and Public**

No exempt business. Meeting Closed at 9.12pm.

NEXT MEETING. The next meeting of the Communications and Community Engagement Committee will be on 27 March at 7.30 pm at Old Sarum Community Centre in the Main Hall