



Laverstock & Ford Parish Council

Communications & Community Engagement Working Group

Meeting on Tuesday November 26, at 7pm

MINUTES

Present: Councillors Barker and Jones.

In attendance: Brain (Communications & Community Engagement Officer)

The meeting commenced at 7.10 pm.

Apologies: Apologies received from Cllr Lynn, Pettifer (Clerk)

1. **CCE Officer Update**

The Communications & Community Engagement Officer updated Cllrs on activity including Silver Salisbury/Police IAG/Nativity on The Green /Kings Coronation Orchard)

2. **Christmas Cards:** It was agreed to ask Cllr Baker (Chair) to approve printing of Christmas Cards again this year under the Chairman's Allowance. The Chair has agreed to the serving of mince pies and non-alcoholic mulled wine at the December Full Council meeting.

3. **Event Planning 2025**

A draft schedule of community engagement events was discussed (shown in bold) including four potential but not confirmed events partnering with the Boscombe Down Aviation Collection

February - Letters Home Project with BDAC

March - Two Open Election recruitment events (see next agenda item)

April/May – Fun Dog Show Event The Land Trust & Wiltshire Wildlife are planning a Fun Dog Show event at Castle Hill Country Park

April 23 St Georges Day

May 08 - VE Day with BDAC

June 21 Official Kings Birthday

June 28 Armed Forces Day

August - CHCP Summer Event The Land Trust & Wiltshire Wildlife have suggested an outdoor event in the summer rather than the autumn

August 15 - VJ Day with BDAC

August 25 - Funday on the Green, Hampton Park Pavilion

November 09 - Remembrance Day with BDAC

Other:

Litter Pick/Community Days in Longhedge/Old Sarum/Laverstock

CEV activity/Community Speedwatch: if Laura can grow her team now they've had their first session then these could be a great way of residents feeling empowered in their community to deal with the growing issue of



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speeding. Challenges are the sharing of the equipment with the Milford group and finding sites that are approved following a traffic survey by Wiltshire Police. Cllr Jones to invite Cllrs Williams and Taylor to join.

4. **Election: Parish Councillor Recruitment**

The two recruitment Open talks in Old Sarum & Laverstock, proposed by the Clerk were discussed. Given the vacancies in Bishopdown Farm and Laverstock presenting a greater need. It was suggested that in March 2025, the CCEO organises, in the first instance, an online event with Councillors being interviewed by the Clerk or CCE Officer, to draw those in for whom showing up in person indicates a level of commitment and whom simply want to know the detail before they commit themselves. Followed by an open event, possibly a drop-in session at either the Hampton Park Pavilion, one of the two nearby schools, or the Laverstock & Ford Social Club/one of the Laverstock Schools/or the Laverstock Village Hall.

5. **Community Groups we pro-actively support** – item deferred

6. **Budget setting**

It was suggested that a budget similar to last year of £3k be set aside for community engagement activity which would include the APM, election recruitment, updating of parish trail leaflets and community days expanding to Laverstock in 2025 subject to Full Council approval.

7. **Review of Communications & PR Policy**

Cllrs Barker and Jones were keen to review this Policy a year on prior to the CCEO updating and it going to Full Council for consideration and approval.

8. **Working with Land Trust/DBCT/Riverbourne Community Farm**-item deferred

9. **AOB** – Cllr Williams has expressed an interest in joining the CCE

Meeting closed at 9.15pm

NEXT MEETING:

January 22, 2025 at the Parish Office, Hampton Park Pavilion